



The Institute of Chartered Accountants of India  
(Set up by an Act of Parliament)



# Uttarakhand State MSME Policy



**MSME & Startup Committee, ICAI**

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## Message from Committee Leadership

*Dear MSME & Startup Stakeholders,*

We are pleased to share details about the ICAI MSME Clinic, an initiative designed to provide valuable guidance, support, and professional assistance to MSMEs and Startups across the country. This weekly walk-in, pro-bono advisory service aims to address key challenges faced by MSMEs, including finance, accounting, technology support and marketing.

### About ICAI MSME Clinic

The ICAI MSME Clinic will be hosted every Friday by ICAI branches, where MSMEs and Startups can receive expert advice from two dedicated advisory desks:

- **Business Support Desk:** Led by Chartered Accountants specializing in MSME and Startup advisory, financial planning, compliance, and business strategy.
- **Institutional Support Desk:** Led by Bankers and Government Representatives, offering assistance with credit access, grievance redressal, and awareness of government schemes.

### Introduction to the State-Specific MSME Policy

We are also excited to present the State-Specific MSME Policy, an essential resource for MSMEs & Startups in the ICAI MSME Clinic initiative. As part of this initiative, the Committee has developed a Resource Handbook and State-Specific MSME Policies, aimed at enhancing the knowledge base of MSMEs and Startups.

These State-Specific Handbooks serve as practical and accessible tools for navigating the unique opportunities, policies, and regulatory frameworks specific to each state. By consolidating available schemes, incentives, and support across states, we aim to provide MSMEs & Startups with the guidance they need to grow at the grassroots level and develop the capacity.

### Vision of ICAI MSME Clinic

Through consistent, pro-bono engagement and sustainable operations, each branch becomes a local hub and incubation centre of MSME transformation, bridging professional excellence with grassroots economic development. ICAI aims to empower MSMEs & Startups annually, driving financial literacy, compliance discipline, and business growth.

### Acknowledgement

We would like to extend our sincere gratitude to **CA Sonia Purswani** for their tireless efforts and contributions in preparing the **State-Specific MSME Policy of Uttarakhand**, which will play a crucial role in this initiative.

### MSME & Startup Commitment Growth

The MSME & Startup Committee, ICAI, is deeply committed to ensuring the success of the ICAI MSME Clinic and providing continuous support to MSMEs & Startups. Together, we look forward to contributing to the sustainable growth and empowerment of MSMEs & Startups, which are the backbone of the Indian economy.

**CA Gyan Chandra Misra**  
Chairman  
MSME & Startup Committee, ICAI

**CA. Sanjay Kumar Agarwal**  
Vice Chairman  
MSME & Startup Committee, ICAI

## POLICY 01 | Mukhyamantri Swarojgar Yojana (MSY) 2.0

Provide direct credit access to youth, migrants, artisans, and entrepreneurs across Uttarakhand merging MSY-2020 and MSY-Nano-2021 into a single, faster, collateral-free scheme.

### Policy Snapshot



Parameter	Details
<b>Period</b>	FY 2025-26 to 2029-30, statewide
<b>Target</b>	Linking more than 50,000 beneficiaries to self-employment during the scheme period
<b>Beneficiary Contribution</b>	10% (General); 5% (Special Categories: SC/ST/OBC/Minority/Ex-Servicemen/Women/Disabled)
<b>Area A/B (Hill)</b>	Pithoragarh, Uttarkashi, Chamoli, Champawat, Rudraprayag, Bageshwar (entire); Almora & Pauri Garhwal + specified hill blocks of Nainital/Dehradun
<b>Area C/D (Plains)</b>	Specified plains/municipal areas including entire Haridwar & Udham Singh Nagar
<b>No Collateral</b>	Per RBI Master Direction FIDD.MSME & NFS.3/06.02.31/2016-17 (21 July 2016)
<b>Eligible Projects</b>	Manufacturing: up to ₹25 lakh   Services/Trade: up to ₹10 lakh
<b>Not Eligible</b>	Traditional agriculture; Gov/State-prohibited activities; bank/institution defaulters; other self-employment scheme beneficiaries within last 5 FYs

### Margin-Money / Subsidy Rates

Project Cost Slab	A/B Areas (Hill-Dominant)	C/D Areas
Up to ₹2 lakh	30%	25%
>₹2 lakh to ₹10 lakh	25%	20%
>₹10 lakh to ₹25 lakh (manufacturing only)	20%	15%

#### +5% Boosters — Only One Permitted Per Project

- **Geographical Booster:** +5% for projects in rural or notified Nagar Panchayat areas
- **Social Booster:** +5% for women or persons with disabilities
- **Product Booster:** +5% for ODOP/ODTP/GI-tag product manufacturing in the concerned district

#### Non-Financial Support

- Minimum-rate stalls at Govt fairs/exhibitions; Himadri Emporium space for ODOP/ODTP/GI products
- e-Commerce onboarding: GeM, Amazon, Flipkart
- Free EDP/entrepreneurship training via DIC under District Plan (not a pre-requisite)

## Bank Processing Timelines

Stage	Timeline
<b>DIC Scrutiny</b>	Within 3 working days
<b>District Scrutiny Committee Meeting</b>	Every 15 days or less
<b>Bank Decision (up to ₹5 lakh)</b>	2 weeks
<b>Bank Decision (&gt;₹5–₹25 lakh)</b>	3 weeks
<b>Disbursement post-sanction</b>	Within 15 days
<b>Bank files margin-money claim</b>	Within 7 days of first disbursal
<b>Subsidy adjustment</b>	After 2 FYs + joint DIC-bank inspection

## POLICY 02 | Uttarakhand Export Policy, 2021

Double exports from ₹15,900 crore (FY 2021) to ₹30,000 crore in five years, generate 30,000 new jobs, and establish Uttarakhand as a competitive Himalayan export hub.

### Policy Snapshot



Parameter	Details
<b>Validity</b>	5 years from notification (extendable; committed incentives protected)
<b>Export Target</b>	₹30,000 crore (from ₹15,900 crore in FY 2021)
<b>Employment Target</b>	30,000 new jobs
<b>Institutional Setup</b>	State & District Export Promotion Committees; Export Promotion Cell + Agri Export Cell under Directorate of Industries
<b>Flagship Programmes</b>	ODTP (One District–Two Products), Districts as Export Hubs (DEH), Growth Centres
<b>Women Bonus</b>	+15% additional marketing assistance above the standard benefit

### Infrastructure Investments

- New ICDs/dry ports: Haridwar and others
- Upgrades: Kashipur & Pantnagar ICDs; Jolly Grant & Pantnagar airports
- Multimodal Logistics Park (MMLP) at Pantnagar (~38 acres) with rail linkage
- Integrated cargo terminal with cold chain
- New Land Customs Station at Banbasa (to ICP); logistics corridor integration

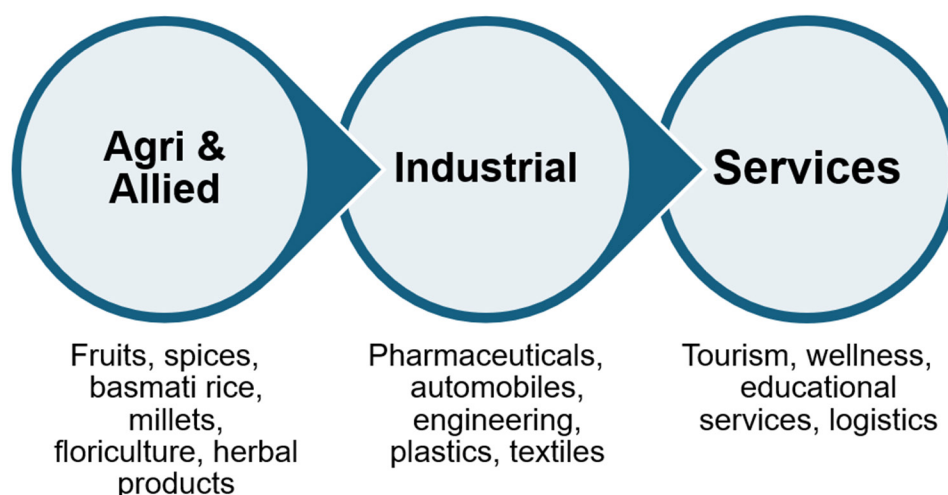
### Financial Incentives

Incentive	Quantum / Cap	Eligibility	Notes
Land Cost Rebate (SIIDCUL plots)	25% on prevailing rate	First 25 exporting units	New & expansion units
Land Conversion Charge Reimbursement	25% up to ₹15 lakh (4 annual tranches)	First 20 exporting MSMEs; ≥30% revenue from exports	MSMEs; services eligible
Marketing Assistance (International Expos)	75% space rent (cap ₹2 lakh/yr); 50% up to ₹50,000 (India)	First 100 exporters	+15% extra for women; * rule applies
Skill Development Support	50% of cost (cap ₹1 lakh/unit/yr)	First 50 new exporting units	Services included

Incentive	Quantum / Cap	Eligibility	Notes
R&D Matching (Pharma/ Public Interest)	Govt. matching up to ₹25 lakh	First 4 projects	Subject to outcome review
Certification (CE/ISO/etc.)	50% of cost (cap ₹10 lakh/unit/yr)	First 25 units	* rule applies
E-Assistance (E-commerce)	Up to ₹1 lakh/yr per enterprise	First 100 enterprises	Platform commissions/logistics
Working-Capital Interest Reimbursement	Up to 5%, cap ₹3 lakh/yr	First 30 units	Includes services
Awareness / Capacity Building	₹75 lakh per year	Govt-driven outreach	—

Note: Only one incentive type per policy per unit (footnote \* rule).

### Priority Sectors



### Institutional Architecture

- **State Export Promotion Committee:** Chaired by Chief Secretary; Director/Investment Officer (Industries) as Member-Secretary; Deputy DGFT as Co-Convener
- **District Export Promotion Committee:** Chaired by District Magistrate; General Manager (DIC) as Member Secretary
- **Export Promotion Cell:** Under Directorate of Industries houses Agri Export Cell under Export Commissioner

## POLICY 03 | Uttarakhand MSME Policy, 2023

Five-year manufacturing MSME framework with capital, interest, and tax incentives graded across four geographical area categories.

### Policy Snapshot

Parameter	Details
Notification Date	06 September 2023
Effective Period	5 years from 09 August 2023
Sector Coverage	Manufacturing only, services and tourism excluded
Implementing Agency	Directorate of Industries, Government of Uttarakhand
Employment Condition	Minimum 70% permanent residents of Uttarakhand

### MSME Definitions (GoI Notification dated 01.06.2020)

Category	Investment	Turnover
Micro	Up to ₹1 crore	Up to ₹5 crore
Small	Up to ₹10 crore	Up to ₹50 crore
Medium	Up to ₹50 crore	Up to ₹250 crore

### Other Key Definitions:

- **Cluster:** A group of at least 10 production units of similar or complementary products in a defined area
- **Anchor Enterprise:** Minimum ₹10 crore investment; employs at least 25 persons; has at least 7 ancillary/subsidiary units
- **SC/ST/Women/Divyang Unit:** At least 51% share capital owned by individuals from these categories

### Financial Incentives by Area Category

Incentive Type	Category A	Category B	Category C	Category D
Capital Subsidy	50% (up to ₹50 lakh)	40% (up to ₹40 lakh)	30% (up to ₹30 lakh)	20% (up to ₹20 lakh)
Interest Subsidy (3 years)	4% (max ₹5 lakh/yr)	4% (max ₹4 lakh/yr)	4% (max ₹3 lakh/yr)	4% (max ₹2 lakh/yr)
Stamp Duty Reimbursement	100%	100%	75%	50%
Electricity Duty Exemption	100% for 5 years (units ≤500 KW load)	Same	Same	Same

### Additional Subsidies

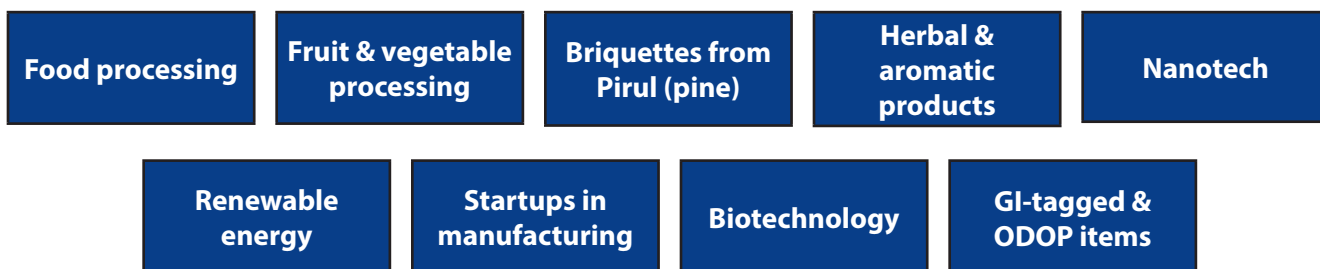
- +5% for Priority Category (max ₹5–15 lakh); +10% for Most-Priority in A/B; +5% in C/D
- +5% for SC/ST/Women/Divyang/Anchor units

- **Mandi Fee Reimbursement:** 50% up to ₹5 lakh/yr (A) / ₹3 lakh/yr (B) for agri/horticulture food processing MSMEs, for 5 years
- **DPR Assistance:** 75% of consultant fee up to ₹1 lakh (new micro enterprises, empanelled consultants)
- **Quality Certification Reimbursement:** 75% up to ₹1 lakh (ISO/ISI/BIS/ZED/FSSAI etc.)
- **ZED Certification Awards:** ₹75,000 (Gold) / ₹50,000 (Silver) / ₹25,000 (Bronze)

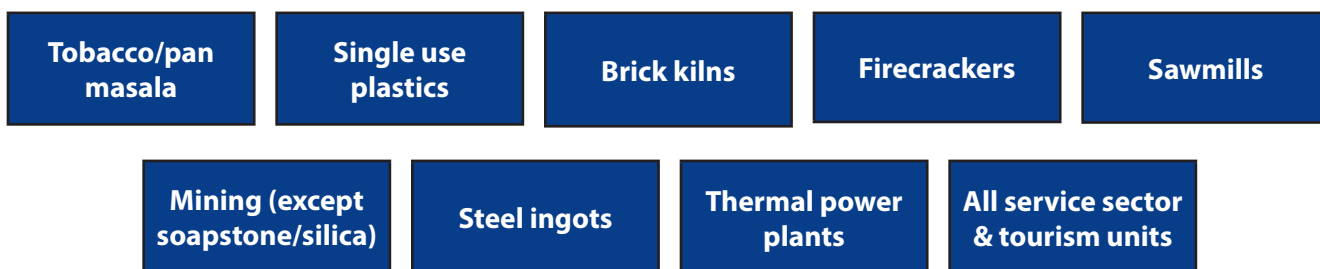
### Non-Financial Support

- Strengthened Single Window Portal and web-based application system
- IPFC Centres (Investment Promotion & Facilitation) at Directorate and DIC levels
- Cluster Development: Up to ₹5 crore for common facility centres; 50 MSME clusters planned
- GeM portal onboarding + marketing via Uttarakhand Handloom & Handicrafts Development Council

### Priority Sectors



### Not Eligible (Prohibited)



## POLICY 04 | Startup Uttarakhand Policy, 2023

Build a self-sustaining startup ecosystem with seed funding, incubation, tax relief, and global market access prioritizing women, SC/ST, and hill-district founders.

### Policy Snapshot



Parameter	Details
<b>Nodal Body</b>	Startup Uttarakhand Cell, Directorate of Industries
<b>Eligible Startup</b>	DPIIT-recognized; up to 10 years old; annual turnover up to ₹100 crore; innovative and scalable
<b>Not Eligible</b>	Over 10 years or turnover above ₹100 crore; non-DPIIT registrants
<b>Inclusive Bonus</b>	+10% across all financial schemes for women/SC-ST founders and startups in hill districts

### Financial Incentives for Startups

Incentive Type	Maximum Benefit	Eligibility
Seed Funding (Capital Grant)	Up to ₹10 lakh	DPIIT startup recommended by incubator & Cell
Proof of Concept (PoC) Grant	Up to ₹5 lakh	Innovative idea with market potential
Marketing Assistance Grant	Up to ₹5 lakh	Recognized startups post-commercialization
Interest Subsidy	5% for 5 years (on loans up to ₹1 crore)	Manufacturing & service startups
SGST Reimbursement	100% for 5 years from commencement	Operational startups in Uttarakhand
Stamp Duty Exemption	100% for 5 years	Startups and incubators
Electricity Duty Exemption	100% for 5 years	New startups and incubators
Patent / Trademark Support	₹2 lakh (domestic); ₹5 lakh (international)	Evidence of filing required

### Incubation & Ecosystem Infrastructure

- Incubators in each university and one per district; capital grant up to ₹1 crore each
- Statewide mentor pool: legal, financial & IP experts
- Innovation programs: entrepreneurship development sessions, hackathons, campus idea challenges
- Market access: national & international startup events + buyer-seller meets

## Thrust Sectors



## POLICY 05 | MSME RAMP Programme (Raising & Accelerating MSME Performance)

World Bank-supported, MoMSME-led programme delivering digital enablement, flatted factories, incubation, solar transition, and market stimulation to strengthen 1 lakh+ MSMEs by FY 2027.

### Programme Snapshot

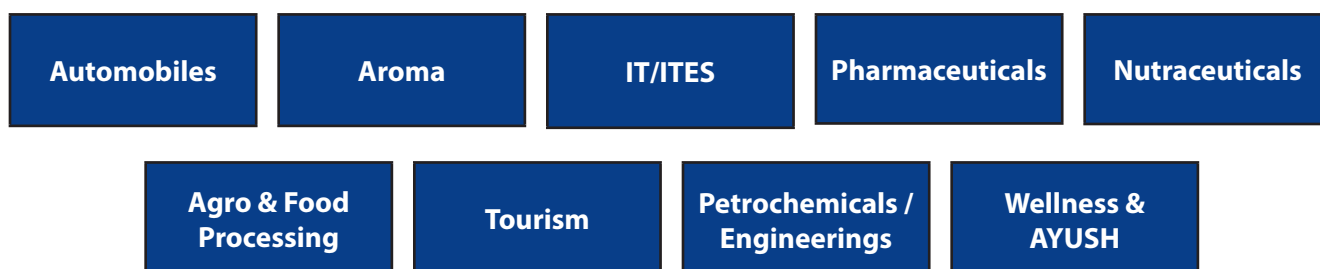
Parameter	Details
Programme Period	FY 2022–23 to 2026–27
Implementing Agency	Directorate of Industries, GoUK via State Project Implementation Unit (SPIU)
Total Budget (SIP + Addendum)	Approximately ₹3,179.9 crore
Funding Ratio	80% Centre : 20% State
Portals	msmeuttarakhand.com   ramp.msme.gov.in
RAMP Definition	Central programme of Ministry of MSME (MoMSME), GoI, with World Bank financing to scale MSME competitiveness, market access, greening, and credit facilitation

### Core Intervention Components

Component	Description	Budget / Target
1. Digital & Employment Enablement	Job portal, call-centre support, outreach, and self-employment support systems	₹7.54 crore (Job Portal) + ₹1.007 crore (Self-Employment System)
2. Plug-and-Play Space (Flatted Factories)	Multi-storey industrial complexes; affordable rentals for land-scarce MSMEs	₹72 crore over 4 years (~₹18 crore annually)
3. Private Industrial Estates	Capital grant ₹10 lakh/acre; interest subvention; ₹100 crore external infrastructure corpus	20 estates (hills) + 10 estates (plains); approx. 460 MSMEs enabled
4. U-Hub (Innovation & Entrepreneurship)	Incubation aligned with Startup India's MAARG; mentorship, prototype, legal & branding support	Infrastructure ~₹30 crore; soft interventions ~₹20 crore

Component	Description	Budget / Target
5. Avishkaar Programme	Statewide innovation outreach in 13 districts; bootcamps, challenges, EU/Japan/Germany/Austria bridges	District-level rollouts with yearly cohorts
6. Greening / Solar Subvention	2% interest subvention on solar rooftop; cap ₹5 lakh/MSME; ~300 MSMEs targeted	80:20 Centre:State funding split
7. Quality & ZED / Capacity Building	Training-of-trainers; MSME quality cohorts; ZED Bronze/Silver/Gold targets	State-level Quality Champions programme with defined annual outcomes
8. Market Stimulation Pilot (SGST-linked)	SGST reimbursement pilot for Destination Wedding sector	₹20 crore total; ₹5 lakh per MSME; ~400 MSMEs targeted

### Thrust Sectors



## POLICY 06 | SUPHAL 2023–2030 (Scheme for Upgradation of Post-Harvest Apple Logistics)

Create a modern, integrated cold-chain and logistics ecosystem for apple-growing hill districts eliminating post-harvest losses and enabling MSME, FPO, and cooperative investment in packhouses, CA stores, reefer transport, and ropeways.

### Policy Snapshot

Parameter	Details
<b>Target Districts</b>	Uttarkashi, Chamoli, Pithoragarh (primary); all notified apple zones
<b>Key Beneficiaries</b>	Farmers, FPOs, SHGs, cooperatives, MSMEs, private entrepreneurs
<b>Maximum Subsidy</b>	Up to 75% capital subsidy (credit-linked, back-ended)
<b>Subsidy Pattern</b>	75% = State 50% + Central/MIDH/NABARD 25%
<b>Funding Convergence</b>	NABARD + MIDH + RKVY + State Budget + EAP (World Bank)
<b>Lock-in Period</b>	Minimum 5 years post-infrastructure creation
<b>Land Requirement</b>	Owned or leased for minimum 15 years

### Financial Incentives

Component	Assistance	Eligible Beneficiaries
Packhouse & Sorting Line	75% capital subsidy (credit-linked)	MSMEs, FPOs, cooperatives
Controlled Atmosphere (CA) / Cold Store	75% capital subsidy	MSMEs, private investors, FPOs
Ropeway Systems for Apple Transport	75% capital subsidy (EAP support)	Cooperatives, FPOs, private consortia
Reefer Vehicles / Cold Vans	75% subsidy (max ₹25 lakh)	MSMEs, FPOs, SHGs
Solar Cold Rooms	75% subsidy (max ₹10 lakh)	MSMEs, SHGs, cooperatives
Processing & Value-Addition Units (Juice, Pulp, etc.)	50% capital subsidy up to ₹50 lakh	MSMEs, FPOs
Skill Development & Training	100% support	Farmer groups, MSMEs, DIC trainees

### Export & Market Linkage

- Aligns with APEDA and Uttarakhand Export Policy 2021 for apple exports to Gulf & European markets
- Linked to ODOP (Apple) under MSME Policy 2023
- Priority allocation and enhanced facilitation for women-led cooperatives and MSMEs

## POLICY 07 | UTPADAC 2023–2030 (Uttarakhand Program for Advanced Development of Apple Cultivation)

Replace aged, low-yield orchards with high-density clonal plantations targeting 5,000 ha of rejuvenated HDP orchards and productivity of 30–35 MT/ha by 2030 (up from current 7–8 MT/ha).

### Policy Snapshot

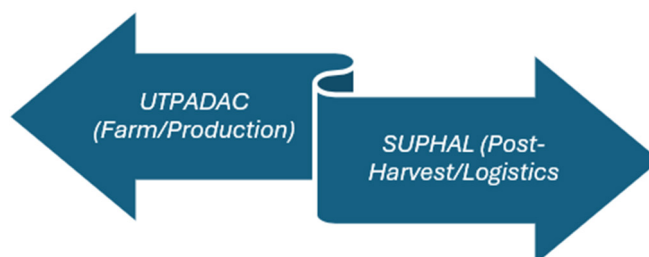
Parameter	Details
<b>Target</b>	5,000 ha of rejuvenated & HDP apple orchards
<b>Key Districts</b>	Uttarkashi, Chamoli, Pithoragarh, Almora, and other notified apple zones
<b>Subsidy</b>	60% credit-linked back-ended (State 40% + Central/MIDH/NAB-ARD 20%)
<b>Beneficiary's Share</b>	40% (self-funded or via bank loan)
<b>Land Requirement</b>	Owned or leased for minimum 15 years
<b>POD Completion Timeline</b>	Within one apple season (12 months)
<b>Monitoring Period</b>	5 years post-implementation
<b>Financing Partners</b>	Uttarakhand State Cooperative Bank / NABARD

**Professional Orchard Developer (POD):** Registered individual, cooperative, MSME or company empanelled by the Horticulture Department to develop orchards under prescribed guidelines.

### Financial Incentives

Component	Assistance	Description
Orchard Establishment (HDP)	60% subsidy on approved project cost	Clonal plants, drip irrigation, trellising, fertigation, protective fencing
Orchard Mechanization	50% subsidy	Sprayers, pruning tools, soil augers, mechanized implements
Planting Material / Certified Nurseries	75% subsidy	Clonal rootstock-based apple saplings from certified nurseries
Soil Health & Drip System	60% subsidy	Soil testing, nutrient analysis, drip/fertigation setup
Training & Exposure Visits	100% subsidy	Orchard owners, MSME entrepreneurs, and field technicians
Orchard Insurance Support	As per approved scheme	Risk mitigation for climatic and pest losses

## SUPHAL + UTPADAC: Integrated Apple Ecosystem



Together, they form a complete farm-to-market MSME framework for Uttarakhand's apple sector.

- **UTPADAC** covers the production end (farm → quality orchard → harvest);
- **SUPHAL** covers the post-harvest end (grading → CA storage → reefer transport → export).

### Women & Inclusion

- Women farmers, SHGs, FPOs priority beneficiaries in orchard allocation
- SC/ST beneficiaries eligible for enhanced subsidy under State reservation norms
- Women-led MSMEs encouraged as Professional Orchard Developers (PODs)

## POLICY 08 | Uttarakhand Tourism Policy, 2030

Attract ₹40,000 crore in investment, generate 20 lakh jobs, and establish Uttarakhand as a world-class, sustainable, and inclusive Global Spiritual & Eco-Tourism Hub by 2030.

### Policy Snapshot

Parameter	Details
Investment Target	₹40,000 crore by 2030
Employment Target	20 lakh new jobs (30% for women)
Coverage	All 13 districts of Uttarakhand
Mega Tourism Project	Investment exceeding ₹10 crore in tourism infrastructure
Policy Focus Areas	Pilgrimage, adventure, wellness, eco-tourism, rural tourism, MICE, film tourism

### Financial Incentives

Incentive Type	Description	Eligibility / Cap
Capital Subsidy	25–35% for eligible tourism infrastructure projects	MSMEs, resorts, wellness, adventure tourism units
Interest Subvention	5% on term loans for 5 years	Registered MSME tourism enterprises
Stamp Duty Exemption	100% for land purchase/lease	All tourism units under policy
Electricity Duty Waiver	100% for 5 years	New and expanding tourism units
SGST Reimbursement	100% for 5 years	New tourism MSMEs registered in Uttarakhand
Homestay Upgradation Subsidy	50% capital subsidy (max ₹10 lakh)	Homestay operators; cluster homestay promotion
Women Entrepreneurs	Additional 10% capital subsidy	Women-led tourism MSMEs
Infrastructure VGF	Viability Gap Funding for ropeways, resorts, eco-parks, MICE	Private and PPP projects

### Sector-Specific MSME Linkages

Sector	MSME Focus
Adventure Tourism	Equipment supply, camps, logistics, guides
Rural Tourism & Homestays	50% capital subsidy (max ₹10 lakh); cluster homestay promotion
Wellness & AYUSH Tourism	Yoga, naturopathy, and wellness centres
Film Tourism	Aid for production houses and MSME service providers
Eco-Tourism & Pilgrimage Circuits	Small eco-lodges and circuit infrastructure support
MICE & Event Tourism	Reimbursement for event organization and exhibition hosting

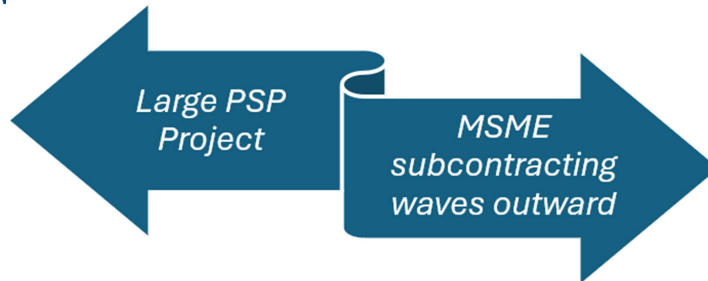
### Non-Financial Support

- Single Window Clearance under Uttarakhand Enterprise Single Window Facilitation & Clearance Act, 2012
- State-identified tourism land bank for private MSME investors
- Skill development: training of 10 lakh individuals under Tourism Skill Development Mission
- Cross-benefits from MSME Policy 2023: SGST reimbursement, stamp duty, electricity duty

## POLICY 09 | Pumped Storage Project (PSP) Policy, 2024

Facilitate private participation in pumped storage hydro projects creating a multiplier effect for MSMEs as EPC contractors, equipment suppliers, consultants, and O&M service providers in the renewable energy value chain.

### MSME Opportunity Snapshot



MSME Role	Typical Activities
Engineering & Consultancy	DPR preparation, geological/topographical surveys, design services
Civil & Hydro Works	Excavation, tunneling, concrete structures, access roads
Electrical & Mechanical	Turbine fabrication, switchyard erection, automation systems
Environmental & CSR Services	EIA/EMP preparation, afforestation, resettlement consulting
O&M and Allied Services	Maintenance, transport logistics, material supply, testing

**Employment Potential: Estimated 10,000+ jobs across engineering, fabrication, logistics, and maintenance primarily via MSMEs.**

### Regulatory & Financial Benefits (Indirect MSME Impact)

Incentive	Description	MSME Relevance
Transmission Charge Exemption	50% exemption on intra-state charges for 5 years	Lowers cost for EPC suppliers using grid connectivity
Electricity Duty Waiver	Exempted for first 10 years of project operation	Reduces overhead for MSME contractors
Royalty & LADF Exemption	PSP developers exempt from royalty power and LADF contribution	Improves project margins and payment liquidity for subcontractors
Stamp Duty & Land Conversion Rebate	Up to 100% exemption for PSP project land	Reduces capex and project-linked tender costs for MSME vendors
Single Window Clearance	All approvals routed through Urja Cell	Faster project award and payment cycles for MSMEs in contracts

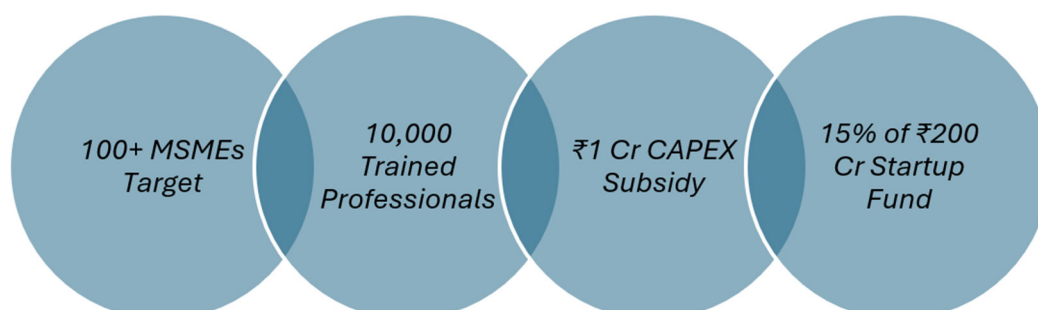
### Procurement Preference

- Local Uttarakhand MSMEs receive preference in procurement as per Uttarakhand Procurement Preference Policy
- PSP developers encouraged to source minimum 30% local goods/services from state-based firms
- MSMEs registered under Udyam / GoUK Industrial Directory receive preference in tenders and consulting empanelment

## POLICY 10 | Drone Promotion & Usage Policy, 2023

Build a thriving local drone manufacturing and services ecosystem targeting 100+ drone MSMEs/startups and 10,000 trained professionals by 2027.

### Policy Snapshot



Segment	Definition
DSDM (Drone System Design & Manufacturing)	Design, R&D, assembly, or production of drone hardware, components, and payload systems
DeS (Drone-enabled Services)	Commercial/govt-approved use of drones in mapping, agriculture, tourism, logistics, disaster management, or surveillance

### Financial Incentives

Incentive Type	Description	Ceiling
CAPEX Subsidy	50% of capital expenditure on plant, machinery, or software	Up to ₹1 crore
Lease Rental Subsidy	25% reimbursement on lease rentals	Up to ₹20 lakh/unit in Year 1
SGST Reimbursement	100% SGST + equal cash incentive	5 years from commercial production
DPR Reimbursement	50% on DPR or prototype cost	Up to ₹5 lakh
Training Institution Subsidy	50% CAPEX for DGCA-approved training centres	Up to ₹1 crore
Startup Fund Allocation	15% of ₹200 crore State Startup Fund earmarked for drone startups	Subject to Startup Uttarakhand Cell approval
Research & Innovation Grant	100% for pilot projects with Govt collaboration	Up to ₹25 lakh

**Women Entrepreneurs: +10% additional grant on CAPEX subsidies.**

### Infrastructure & Ecosystem

- Drone Parks and Testing Corridors in Uttarakhand ITDA + MSME Department collaboration
- Two ITIs upgraded into Drone Centres of Excellence (CoEs) with DGCA-approved certification
- R&D partnerships with academic institutions (drone design + AI-based flight systems)
- MSME drone manufacturing and services clusters in Dehradun, Kashipur, and Almora

## POLICY 11 | AYUSH Policy, 2023

Transform Uttarakhand's rich AYUSH heritage into a modern wellness economy driven by MSME manufacturing, herbal value chains, and AYUSH-based tourism, with fiscal incentives stacked on MSME Policy 2023.

### Financial Incentives for MSMEs

Incentive Type	Description	Limit
Capital Subsidy Top-Up	+10% additional for AYUSH manufacturing MSMEs	Over & above base subsidy under MSME Policy 2023
Certification Assistance	Reimbursement for AYUSH Premium Mark, WHO-GMP, or quality certification	Up to ₹10 lakh per unit
R&D and Training Grants	Matching grants for product development or R&D with AYUSH colleges	Up to ₹25 lakh per project
Cluster Development Support	AYUSH manufacturing & processing clusters (testing labs, packaging, R&D)	Via Directorate of Industries/MSME
Infrastructure Support	Land & building assistance for MSME wellness centres and AYUSH industrial estates	As per MSME Policy 2023 norms

### Sector Opportunities for MSMEs

AYUSH Manufacturing	Cultivation & Value Chain	Wellness Services	Education & Research	Tourism Integration
<b>Sector</b>	<b>MSME Opportunity</b>			
AYUSH Manufacturing	Herbal/nutraceutical products, cosmetics, extracts, and health supplements			
Cultivation & Value Chain	Medicinal plant farming, processing, drying, and packaging			
Wellness Services	Spa, naturopathy, yoga/therapy clinics, AYUSH-based homestays			
Education & Research	R&D collaboration with AYUSH colleges; incubation and internships			
Tourism Integration	Wellness & Panchakarma resorts supported under Tourism Policy 2030			

### Export & Inclusion

- **Export:** AYUSH Premium Mark certification + Export Promotion Council for AYUSH Products + state MSME export cell
- **Women Priority:** Women-led cooperatives, SHGs, hill-district MSMEs receive dedicated training and facilitation
- **Eligibility:** Valid AYUSH manufacturing license/service certification + Udyam/MSME registration mandatory

## POLICY 12 | Service Sector Policy, 2024

Extend Uttarakhand’s MSME incentive ecosystem to service-sector enterprises with formal recognition, a dedicated district-level approval track, and single-window facilitation.

### Core MSME Mechanism

The policy explicitly states:

“The Policy will use existing District Level Empowered Committee (DLEC), formed under the Uttarakhand Enterprises Single Window Facilitation and Clearance Act, 2012, for in-principle approval of MSME projects.”

This formally recognizes MSMEs as a distinct beneficiary class with a dedicated district-level approval track separate from larger (non-MSME) projects, which go to the State Level Empowered Committee (SLEC).

### Key Provisions

Provision	MSME-Specific Relevance
<b>Incentive Continuity</b>	MSMEs retain all benefits under MSME Policy 2023 and related sectoral policies (Startup, IT, Tourism, etc.)
<b>Administrative Facilitation</b>	MSME projects approved and monitored by District Level Empowered Committee (DLEC)
<b>Ease of Doing Business</b>	Single Window Portal for all approvals, clearances, and tracking
<b>Priority Sub-Sectors</b>	IT/ITeS, wellness, logistics, skill development, creative industries

### Eligible Focus Areas



## POLICY 13 | One District Two Product (ODTP) Policy, 2021

Promote Uttarakhand's traditional district-level products through MSME branding, modern market access, and financial support sustaining rural livelihoods and enabling global reach.

### Policy Snapshot

- Each of Uttarakhand's 13 districts identifies two core products (traditional handicrafts, agro-based, herbal, or locally crafted items)
- Implementation: District Industries Centres (DICs) identify artisans, SHGs, and local producers; MSMEs in these sectors receive targeted support
- Eligible: Udyam-registered MSMEs and registered SHGs working on identified ODTP products in their respective district
- Not Eligible: Non-traditional products or industries outside the policy's regional/handicraft/agro focus

### Financial & Non-Financial Support

Support Type	Details
<b>Capital Subsidy</b>	For setting up or scaling ODTP production units
<b>Product Branding</b>	Marketing assistance under the 'Uttarakhand Product Brand'
<b>Packaging Subsidy</b>	Financial support for competitive packaging and design for domestic and export markets
<b>Interest Subvention</b>	Subsidized loans via MSME Credit Guarantee Fund for ODTP-sector MSMEs
<b>SGST Reimbursement</b>	100% for 5 years for ODTP-sector MSMEs
<b>Training</b>	Skill development on marketing, packaging, and business operations via govt-run centres
<b>Market Linkages</b>	National & international fairs, exhibitions, and trade events
<b>Export Facilitation</b>	Certification, packaging, and logistics support for global market access

### Sector Opportunities



## POLICY 14 | Tourism Entrepreneur Promotion Scheme, 2024

Accelerate MSME investment in tourism infrastructure through grants, subsidized loans, and capacity building to develop local employment and regional tourism.

### Policy Snapshot

Parameter	Details
<b>Target Enterprises</b>	Hotels, guest houses, tour operators, eco-tourism ventures (Udyam-registered MSMEs in tourism sector)
<b>Women Entrepreneur Bonus</b>	Additional 10% subsidy on financial assistance
<b>Stamp Duty Exemption</b>	100% for eligible MSME tourism infrastructure projects
<b>Skill Support</b>	Capacity-building workshops on business management, customer service, and marketing
<b>Sector Priority</b>	Eco-tourism, local cultural tourism, and village tourism receive dedicated financial and marketing support

### Financial & Non-Financial Support

- **Grants:** For development of tourism infrastructure (hotels, resorts, guest houses)
- **Interest Subsidy:** No-collateral loans at subsidized interest rates for setting up tourism ventures
- **Stamp Duty Exemption:** 100% for eligible MSMEs
- **Marketing Assistance:** Branding and promotional support at national and international tourism fairs
- **Training:** Workshops on operations, customer service, and tourism service management

## POLICY 15 |

Reduce logistics costs, build warehousing and cold-chain infrastructure, and position Uttarakhand as a logistics hub with up to ₹32 crore in subsidies for large logistics investments.

### Policy Snapshot

<b>Max Subsidy</b> ₹32 Cr	<b>Cold Storage</b> Min ₹5 Cr	<b>Warehousing</b> Min ₹2.5 Cr (hills)	<b>₹5 Cr (plains)</b>
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Parameter	Details
<b>Eligible Enterprises</b>	GST-registered MSMEs in logistics, warehousing, and cold storage sectors
<b>Substantial Expansion</b>	25% or more increase in fixed capital investment qualifies for additional incentives
<b>Not Eligible</b>	MSMEs already receiving incentives under other central or state government policies
<b>Priority Sectors</b>	Agriculture, Pharmaceuticals, E-Commerce, Food Processing

### Financial Incentives

Category	Investment Threshold	Incentive
Warehousing	₹2.5 crore+ (hill areas) or ₹5 crore+ (non-hill areas)	Up to 20% of project cost
Cold Storage	₹5 crore+ (facility of 5,000 sq. ft. or more)	Up to 20% of project cost
Truck Terminal	₹5 crore+	15% (small/medium trucks); 10% (large trucks) — capped at ₹10 lakh
Logistics Parks (under ₹50 crore)	—	Up to ₹8 crore
Logistics Parks (over ₹150 crore)	—	Up to ₹32 crore

### Non-Financial Support

- Infrastructure development: Rail-road connectivity, cold storage, truck terminals, logistics parks
- Integration of eco-friendly and green logistics practices
- Private sector participation incentives for logistics infrastructure development

## POLICY 16 | Policy for Establishment of Industrial Estates/Areas in the Private Sector, 2023

Encourage private sector development of industrial estates across Uttarakhand's hill and plain regions providing MSMEs with ready-to-use infrastructure and lower entry barriers to industrial investment.

### Policy Snapshot

Parameter	Details
<b>Target Areas</b>	Both plain and hilly regions of Uttarakhand
<b>Promoter</b>	Individuals or entities (including MSMEs) who establish or operate industrial estates
<b>Occupier</b>	Business entities (including MSMEs) that set up production/service units within these estates
<b>Infrastructure Provided</b>	Roads, water supply, electricity ready-to-use for occupying MSMEs
<b>MSME Linkage</b>	MSMEs setting up units are additionally eligible for capital subsidies under MSME Policy 2023

### Financial Incentives

Incentive	Details
<b>Capital Grant for Estate Developer</b>	₹10 lakh per acre of saleable area within the industrial estate
<b>CETP Subsidy</b>	Up to ₹1 crore for Common Effluent Treatment Plants
<b>Infrastructure Subsidies</b>	For private developers indirectly benefits MSME occupants through cost reduction

Note: MSMEs occupying units in these estates are additionally eligible for capital subsidies, infrastructure incentives, and reimbursements available under MSME Policy 2023.

### MSME Participation Areas

Manufacturing and service sector MSMEs across all industries benefiting from ready infrastructure, estate-level compliance facilities (including CETPs), and strategic location advantages in both hill and plain districts.

### Cross-Policy Quick Reference Matrix

Key: Y = Yes | N = No | P = Partial/Indirect

#### Policies 1–8

Feature	MSY 2.0	Export 2021	MSME 2023	Startup 2023	RAMP	SUPHAL	UTPAD-AC	Tourism 2030
Direct Financial Subsidy	Y	Y	Y	Y	Y	Y	Y	Y
Women-Specific Provision	Y (+5%)	Y (+15%)	Y (+5%)	Y (+10%)	Y	Y	Y	Y (+10%)
SC/ST Benefit	Y	N	Y	Y	Y	Y	Y	N
Export Promotion	P	Y	P	P	P	Y	Y	P

Feature	MSY 2.0	Export 2021	MSME 2023	Startup 2023	RAMP	SUPHAL	UTPAD-AC	Tourism 2030
Innovation / Incubation	N	N	Y	Y	Y	N	N	N
Single Window Access	Y	Y	Y	Y	Y	Y	Y	Y
Collateral-Free / Credit-Linked	Y	N	N	N	N	Y	Y	N
Infrastructure Support	N	Y	Y	P	Y	Y	Y	Y

## Policies 9–16

Feature	PSP 2024	Drone 2023	AYUSH 2023	Service 2024	ODTP 2021	Tourism Ent.	Logistics 2023	Pvt Estates
Direct Financial Subsidy	N	Y	Y	P	Y	Y	Y	Y
Women-Specific Provision	N	Y (+10%)	Y	N	N	Y (+10%)	N	N
SC/ST Benefit	N	N	N	N	N	N	N	N
Export Promotion	P	P	Y	N	Y	P	Y	P
Innovation / Incubation	N	Y	Y	N	N	N	N	N
Single Window Access	Y	Y	Y	Y	Y	Y	Y	Y
Collateral-Free / Credit-Linked	N	N	N	N	P	Y	N	N
Infrastructure Support	P	Y	P	N	N	N	Y	Y

## FAQs for Uttarakhand Policy for the Establishment of Industrial Estates/Areas in the Private Sector-2023

### 1. Are there any special provisions for women entrepreneurs?

- No, the policy does not specifically mention any **special provisions for women entrepreneurs**. However, **women-led MSMEs** can still benefit from the general incentives available for all MSMEs setting up in private industrial estates.

### 2. Does the State offer subsidies or incentives for specific industries?

- The policy does not provide **sector-specific incentives**. However, **MSMEs** in various sectors, including **manufacturing** and **services**, can benefit from **infrastructure subsidies** and **capital grants** available for the development of private industrial estates.

### 3. What are the State's export promotion measures?

- The policy does not specifically focus on **export promotion**, but **MSMEs** in these estates may benefit indirectly from **better logistics** and **infrastructure** for smoother operations.

### 4. What funding or financial assistance is available for entrepreneurs?

- MSMEs** can avail of **capital subsidies** for infrastructure development, **subsidies for Common Effluent Treatment Plants (CETPs)**, and assistance for **industrial estate development**.

### 5. How can startups/MSMEs benefit from incubation and innovation support in the State?

- The policy does not explicitly mention **incubation** or **innovation support**. However, **MSMEs** setting up units in **industrial estates** will have access to **infrastructure** that may support innovation and business growth.

**6. Are there tax exemptions or financial relaxations under this policy?**

- The policy does not mention **tax exemptions**, but **infrastructure subsidies** and **capital grants** are available to **MSMEs** establishing units in these estates.

**7. What is the process to apply for these schemes or benefits?**

- **MSMEs** need to apply through the **Single Window System** administered by **SIIDCUL** for approvals and subsidies related to establishing units in private industrial estates.

**8. Which nodal agency/department implements this policy?**

- The **State Industrial Development Corporation of Uttarakhand (SIIDCUL)** is the **nodal agency** responsible for implementing the policy.

**9. Who are the key contact persons for assistance?**

- Contact **SIIDCUL** for more details. You can visit their official website for updated contact information: [www.siidcul.com](http://www.siidcul.com).

**10. How does this policy align with Central Government initiatives?**

- The policy aligns with initiatives like **Make in India** and **Startup India** by providing **ready infrastructure** and supporting **private investment**, ultimately benefiting **MSMEs**.





## The Institute of Chartered Accountants of India

(Set up by an Act of Parliament)

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