



The Institute of Chartered Accountants of India

(Set up by an Act of Parliament)

Organised by: Committee on MSME & Start up

Hosted by: Western Indian Regional Council (WIRC)



Startup Manthan 0.7

Date: 17 January 2025 (Friday)

Venue: Jio World Centre, BKC, Mumbai

SPONSORSHIP PROPOSAL

- ▶ **Diamond** INR 5 lakhs
- ▶ **Gold** INR 3 lakhs
- ▶ **Silver** INR 2 lakhs

Panel Discussion | Pitch Presentation | Network

SOME GLIMPSES OF OUR PREVIOUS EVENTS



OUR PREVIOUS SPONSORS



SPONSORS

INVESTMENT PARTNER



DIAMOND SPONSOR



GOLD SPONSOR



SILVER SPONSOR



BRONZE SPONSOR



DETAILS OF SPONSORSHIP

Diamond sponsor **INR 5 lakhs**

Deliverables	
Main	<ul style="list-style-type: none"> ⇒ One sponsor table space at the event to display product or Services. ⇒ 4 standees mentioning the name of the sponsor at the event. ⇒ Recognition on Event Entrance Signage as diamond sponsor. ⇒ Sponsor name recognition during start & end of the event. ⇒ Prominent name placement on backdrop ⇒ 5 Delegate Passes ⇒ 3 passes for the social event and 40 under 40 awards show
Marketing	<ul style="list-style-type: none"> ⇒ Posts on Social Media channels – linkedIn, Instagram ⇒ Mass E-mailing to 4 lakhs+ Chartered Accountants ⇒ Company Logo & link on our website
Reach	<ul style="list-style-type: none"> ⇒ Reach to 4 lakhs+ Chartered Accountants Community ⇒ Reach to General public at large, Start-up Founders/Co-founders, VC/PE Funds, Incubators, Government Regulators, Many More.

Gold sponsor **INR 3 lakhs**

Deliverables	
Main	<ul style="list-style-type: none"> ⇒ One sponsor table space at the event to display product or Services. ⇒ 2 standees mentioning the name of the sponsor at the event. ⇒ Recognition on Event Entrance Signage as Gold Sponsor. ⇒ Sponsor name recognition during start & end of the event. ⇒ Prominent name placement on backdrop ⇒ 3 Delegate Passes ⇒ 2 passes for the social event and 40 under 40 awards show
Marketing	<ul style="list-style-type: none"> ⇒ 2 Mass Mailing to 4 lakhs+ Chartered Accountants ⇒ Company Logo & link on our website
Reach	<ul style="list-style-type: none"> ⇒ Expected reach to 4 lakhs+ Chartered Accountants ⇒ Reach to General public at large, Startup-entities, VC/PE Funds, Incubators, Government Regulators, Many More.

Silver sponsor **INR 2 lakhs**

Deliverables	
Main	<ul style="list-style-type: none"> ⇒ 1 Sponsor Table at the event to display product or Services. ⇒ 1 standees mentioning the name of the sponsor at the event. ⇒ Recognition on Event Entrance Signage as silver sponsor. ⇒ Sponsor name recognition during start & end of the event. ⇒ Prominent name placement on backdrop ⇒ 2 Delegate Passes
Marketing	<ul style="list-style-type: none"> ⇒ 1 Mass Mailing to 4 lakhs+ Chartered Accountants ⇒ Company Logo & link on our website
Reach	<ul style="list-style-type: none"> ⇒ Expected reach to 4 lakhs+ Chartered Accountants ⇒ Expected website visitor reach to 2,00,000+ ⇒ Reach to General public at large, Startup-entities, VC/PE Funds, Incubators, Government Regulators, Many More.



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CONTACT US

For Sponsorship related with
Startup Manthan 0.7



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