



**THE INSTITUTE OF CHARTERED
ACCOUNTANTS OF INDIA**
(Set up by an Act of Parliament)



ICAI Startup Manthan

Quarterly e-Newsletter

DECEMBER, 2024



Committee on MSME and Startup, ICAI



91-011-30110569



startup.icai.org



startup@icai.in

MESSAGE FROM CHAIRMAN



CA. Dheeraj Kumar Khandelwal
Chairman
Committee on MSME and Start Up

Dear Members,

As we approach the end of 2024, I am pleased to present the latest edition of the *ICAI Startup Manthan*, the quarterly e-newsletter of the Committee on MSME and Startup. This newsletter highlights the various initiatives and events of ICAI that were aimed towards contributing in the startup ecosystem and the crucial role Chartered Accountants (CAs) play in this thriving space.

Over the past quarter, the Committee has successfully organized a series of impactful events, including a *Certificate Course* and the *Residential Refresher Course on Startups & the Role of CAs as Investment Catalysts*, which took place in collaboration with the Gujarat Student Startup and Innovation Hub (I-Hub), Ahmedabad. These courses aimed to enhance the knowledge and skills of our members, providing them with the tools they need to actively engage in the startup ecosystem as investment catalysts.

We are also excited about the upcoming *ICAI Startup Manthan 7.0* on 17th January 2025, which promises to be an excellent platform for networking, learning, and sharing insights. The event will feature panel discussions, pitch presentations, and opportunities to engage with over 500 participants and 25+ speakers, including prominent VC funds. In addition, we are launching *Startup Samvad* throughout January 2025, in celebration of National Startup Day on 16th January 2025.

As we continue to foster innovation and entrepreneurship, I urge you to stay connected and make the most of these opportunities. Together, let's continue to drive the growth of startups and elevate the role of Chartered Accountants in this dynamic sector.

Thank you for your ongoing support, and I look forward to your active

ICAI Startup Manthan 7.0

The much-awaited ICAI Startup Manthan 7.0 will be held on **17th January 2025**, from **9:30 AM to 5:30 PM** at the **Jio World Centre, BKC, Mumbai**. This premier event promises a dynamic day of **panel discussions, pitch presentations**, and ample **networking opportunities**, bringing together over **500 participants, 25+ speakers, and 20+ VC funds**. Designed to foster collaboration, the event will provide invaluable insights and connections for startups and entrepreneurs.

The **last date for pitch submission is 5th January 2025**, so don't miss the chance to showcase your startup.

Join us to be part of an inspiring event that celebrates the spirit of innovation and entrepreneurship!

For Pitch Submission: <https://forms.gle/arRFPfXRfKRMdMZRA>

Registration Link: <https://startup.icai.org/startup-manthan/>

Startup Samvad - January 2025

The Committee is excited to announce the launch of Startup Samvad in celebration of National Startup Day on 16th January 2024. Following the success of MSME and Startup Yatra 2024, Startup Samvad programmes will be held physically across 75+ ICAI Branches and RCs, offering a 3-hour interactive session at each location. Members are encouraged to visit their nearest branch to participate in these insightful programmes. These events will provide an excellent platform for entrepreneurs, professionals, and stakeholders to connect, collaborate, and share valuable insights that will drive the growth of startups across the country.



Stay updated with all the latest details by visiting <https://startup.icai.org/>

Residential Refresher Course on Startups & the Role of CAs as Investment Catalysts



The Committee has successfully conducted the First and Second Batches of the Residential Refresher Course (RRC) on Startups & the Role of CAs as Investment Catalysts, in collaboration with I-Hub at the Gujarat Student Startup and Innovation Hub (I-Hub), Ahmedabad.

First Batch:

16th to 18th October 2024
15 CPE Hours

Second Batch:

19th - 20th December 2024
12 CPE Hours.

These RRC's aims to further enhance the knowledge and skills of ICAI members, focusing on the startup ecosystem and the pivotal role CAs play as investment catalysts.

Seats for each batch are limited. Next batch is tentatively scheduled from 23rd January 2025 to 25th January 2025. For information on upcoming batches, stay connected at <https://startup.icai.org/>.

Certificate Course on Startup

Committee has successfully completed the **8th batch of the Virtual Certificate Course on Startup**, which was conducted from **9th December to 18th December 2024**. The course attracted over **250+ participants** who gained valuable insights and practical knowledge to navigate the startup ecosystem.

The registration fee for the course was **Rs. 4500 + GST**, and due to limited seats in each batch, participants were encouraged to register early. The background materials for next batch is under preparation.

Assessment test is scheduled for **7th January 2025** from **11:00 a.m. to 12:30 p.m.**

For information on upcoming batches and to stay connected, visit <https://startup.icai.org/>.



MAARG Portal by Startup India

MAARG Portal

Mentorship, Advisory, Assistance, Resilience, and Growth Maarg Portal for startups is a one-stop platform to facilitation and guidance across all sectors, functions, stages, and geographies. You can leverage this platform by guiding a startup or seeking guidance from season experts.

Key Functions of MAARG Program

- AI engine to match relevant mentors and startups
- Track mentor and startup interactions to deliver impact
- Enable video calls and communication via platform
- Mobile friendly interface for ease of use
- Recognition and benefits for mentor contribution
- Facilitate ecosystem enablers to host custom programs
- Provide feedback, query, and grievance mechanism



For more information:
<https://maarg.startupindia.gov.in/>



Committee on MSME & Startup, ICAI

ICAI Bhawan, P.B. No.7100, Indraprastha Marg, New Delhi- 110 002, India

☎ 011-30110569 🌐 startup.icai.org 👤 Startup@icai.in